



DMTI | M.A.D.M.A.C. | BMG

The 360 Academy

Real-World Industry
Knowledge and Skills for
Adolescents.



360 Academy?

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Altogether Now!



360 Academy

Community Sustainment through the introduction of entrepreneurial know-how.

360 Academy?

DMTI and Block Music Group

We have partnered to establish a new and foundational program for the Art's in CFL. The project will be known as the 360 Academy. This project encourages essential principles and behaviors that will drive generational development.

Selected youth for this program will acquire proficiencies that facilitate community sustainment by introducing entrepreneurial know-how, alternative verticals, social engineering, and societal alignments.





Our Objective

We aim to offer a series of business skill sets for pre-teens and young adults. The curriculum is arts-focused, with a critical drive to understand the Music & Entertainment/Media Production Industry.

We desire to provide (at no to minor cost) a program that will attract the local youth, providing them with positive and constructive resources that redirect them from lesser possibilities such as juvenile disenfranchisement or other impediments.

We understand that by offering these programs to the community youth, we will drive more vital and positive behaviors that, in the end, drive growth by creating and presenting real opportunities that are often inaccessible to low-income juveniles and their families.

BMG

About our Target

Our target is low to mid-income youth interested in learning about Music and Entertainment Production. The target age is ten to eighteen-year-old juveniles. Based on income and academic behaviors, the students may qualify for an in-house scholarship from the Making a Difference by Making a Change Foundation (M.A.D.M.A.C).

Please understand that the price of the program is very affordable, and even for higher-income families, the program will remain accessible. Juveniles from higher-income families may pay at cost. Supplemental pricing is available for those not qualifying for an in-house scholarship.

360 Team



The 360 team comprises community leaders and members of D.M.T.I., Block Music Group, and affiliates.

Demetrius Bradley of Block Music Group, the M.A.D.M.A.C. Foundation, and Sierraleone Macalus of D.M.T.I spearhead the project.



DOMINION

M.A.D.M.A.C



M.A.D.M.A.C. - madmacfoundation.us

Making a Difference by Making a Change Foundation is a 501 (c)(3) non-profit organization. Our mission is to reach out to our local communities, providing a helping hand. We are continually working to encourage our districts to make a change within their lives and the surrounding collective. We have united in caring for those in need. M.A.D.M.A.C Foundation is here, constantly changing today for a better tomorrow.

M.A.D.M.A.C. Mission:

Making a Difference by Making a Change Foundation works daily to achieve a better tomorrow. A simple act of kindness can go a long way. As a community-based organization, we are reaching out to our communities to give a helping hand, constantly working on improving ourselves to impact our community and those surrounding us significantly. Anywhere from feeding the hungry or being a simple open ear, we are here, changing today for a better tomorrow.



D O M I N I O N

DMTI: - dominion-online.biz

Dominion Marketing Technologies is in the business of providing music and entertainment marketing services on a hierarchical basis. Our clients include promoters, record labels, musicians, venues, and all supporting factors of the industry.

Our primary focus is expanding semi-national to national artists and affiliated venues. Our secondary focus is on artist development and promotion, concentrating on educating local, semi-national, and national artists.

BMG

Block Music Group:

Block Music Group is a publishing and recording complex based in Sanford, Florida. At BMG, we do it for the music and the blocks. Our team comprises Songwriters, Artists, Producers, Engineers, and Artist developers.



BLOCK MUSIC GROUP

360 Academy Initiatives

The 360 Academy is a new affordable, and foundational program for the Art's in CFL. The program will offer the necessary rudiments and skills for the growth and development of Professional Artistry. Through this program, artists and future entrepreneurs can learn about the core of the entertainment industry. The program will consist of the following:



Business 101

B101 (Becoming the Boss) focuses on Music Industry Marketing, Event Creation, Promotions, Booking & Ticketing, & Basic Publishing.



Artist Development

Learn how to master your Art. Stage Performance, Image, Crowd mastering, Performance techniques, Instrument instruction, and more.



Music Production

Understanding core fundamentals of Recording Software & programming beats



Music Engineering

Understanding Acoustics, Soundboard, and Mastering inputs and Levels.



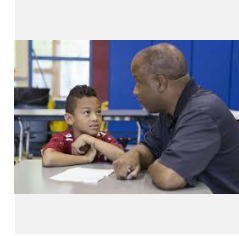
Composition

Learn the basic and core fundamentals of Music Theory and Songwriting Pedagogy.



360 Academy Initiatives

The presentation type for these instructions list as follows:



Private

Provided in half to one-hour increments. Target class size 1-2 students.



Ensemble

Provided in half to one-hour increments. Target class size 1-5 students.



Group

Target class size 10-15 students.



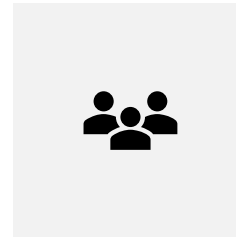
Workshops

Target class size 10-15 students.



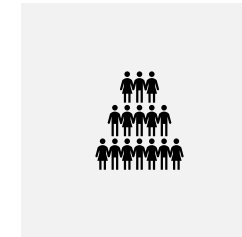
M.A.D.M.A.C. Initiatives and services

Sponsors and affiliates include Save A Lot, Walmart, Pepperidge Farm, JJ Fusion, Private Donations, and many others.



Teen Mentoring

We offer outreach programs that are conjunct with the Boys and Girls Club, Westside Community, and 21st Century.



Community

Community service programs target adolescents focusing on higher education & offer to counsel for those involved with the court systems.



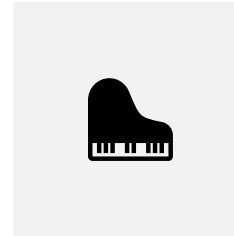
Tutoring

We offer an all-ages Laubach tutoring programs that's centralized around reading and writing.



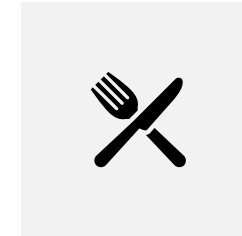
M.A.D.M.A.C. Initiatives and services

We have been able to offer more than 20,000 meals for the community; Driving a strong focus on Children, The Homeless, Veterans, and the Elderly of Sanford.



Audio Production

We offer Mastering Audio & industry recording techniques, now aligning with DMTI 360 Academy.



Weekly Feeding

We have offered more than 20k meals for the community, Driving a solid focus on Children, The Homeless, Veterans, and the Elderly of Sanford.



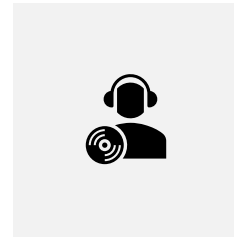
Volunteers

We have a stable staff of more than a dozen vetted volunteers and are growing.



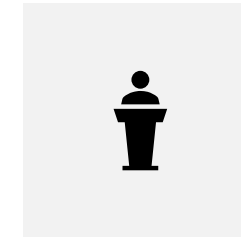
M.A.D.M.A.C. Initiatives and services

The M.A.D.M.A.C. Foundation is on the board of the Community Engagement Council. Our focus is about bridging the gap between the Sanford Community and the Sanford Police Department.



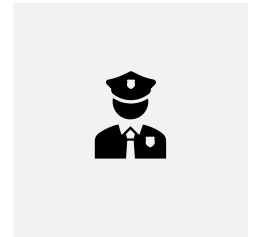
DJ M.A.D.M.A.C

We often align with the Sanford Ladies 327 for specific events.



Motivational

We offer a motivational-based workshop focusing on personal growth and community engagement..



CEC | Sanford

The M.A.D.M.A.C. Foundation is on the board of the Community Engagement Council.



**"There is no
power for change
greater than a
community
discovering what
it cares about."**

MARGARET J. WHEATLEY


Altogether Now!


Let's make it happen!





DMTI | BMG

360 Academy

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